

ASA Register of Interests Combined

Council Members

Name: David Currie		
Role: Chairman of the ASA Council		
Date: 29 March 2024		Details:
Pecuniary interests	Employment	Chair, ASA
	Directorships	Chair, Institute and Faculty of Actuaries Director BSV Claims Ltd
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	Member of the House of Lords (cross-bencher) Council Member of the European Policy Forum Visiting Professor, Centre for Competition Policy, University of East Anglia
	Office bearing in charitable bodies	Vice Chairman and Treasurer, Middleton-on-Sea Association
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Matthew Barwell		
Role: Council		
Date: 6 June 2024		Details:
Pecuniary interests	Employment	
	Directorships	Proposition Consulting Limited Sneak Energy (Energy Drinks brand backed by True PE)
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	Advisor Pentire (non-alcoholic drink)
Non-pecuniary interest	Membership of public bodies	Council Member Marketing Group Great Britain
	Office bearing in charitable bodies	Trustee of Place2Be (children's mental health charity) Commercial Advisory Board Teenage Cancer Trust
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Murphy Cobbing		
Role: Council Member		
Date: 05/04/2024		Details:
Pecuniary interests	Employment	N/A
	Directorships	British Board of Film Classification, Statutory Classifier.
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	Membership of public bodies	N/A
	Office bearing in charitable bodies	N/A
	Unpaid work	N/A
	Other significant non-pecuniary interests	N/A

Name: Elizabeth Gordon		
Role: Council Member		
Date: 3 April 2024		Details:
Pecuniary interests	Employment	Non-Executive Director, NHS Lothian Health Board, Edinburgh Integration Joint Board (Board Member), East Lothian Integration Joint Board (Board Member)
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Trustee, NHS Lothian Charity
	Unpaid work	None
	Other significant non-pecuniary interests	Member, Law Society of Scotland (Retained on Solicitors' Roll only) Member, Humanist Society of Scotland

Name: Alison Hastings		
Role: Council member (Independent)		
Date: 02 April 2024		Details: N/A
Pecuniary interests	Employment	AH Media Ltd Pagefield Communications Member of the Omaze Advisory Board
	Directorships	AH Media Ltd Motability Operations Plc Press Association Trust
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	Membership of public bodies	Durham University Council (Lay Member)
	Office bearing in charitable bodies	The Shakespeare North Playhouse (Trustee)
	Unpaid work	N/A
	Other significant non-pecuniary interests	N/A

Name: Claire Hilton		
Role: Council Member (Advertising Industry Background member)		
Date: 28 March 2024		Details:
Pecuniary interests	Employment	Virgin Management Limited
	Directorships	Virgin Enterprise Limited Virgin Holdings Limited Virgin Start Up
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	Membership of public bodies	Women in Communication and Leadership (WACL) Marketing Group of Great Britain
	Office bearing in charitable bodies	N/A
	Unpaid work	Speakers for Schools
	Other significant non-pecuniary interests	N/A

Name: Mark Howe		
Role: Council Member (all media industry background member)		
Date: 28 March 2024		Details:
Pecuniary interests	Employment	Strategic Advisor to Eye/o.com. Ad monetisation business
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	None
	Unpaid work	Mentoring ex-colleagues
	Other significant non-pecuniary interests	Advising Business startups in which I have a non-significant shareholding

Name: Rotha Johnston		
Role: Independent Member		
Date: 22/04/2024		Details:
Pecuniary interests	Employment	
	Directorships	Wildflower Property
	Significant shareholdings (over 5% of issued share capital)	Wildflower Property (UK) Limited Wildflower Property (Serpentine) Limited Wildflower Property (ROI) Limited
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	Ulster Garden Villages QUBIS Limited
	Unpaid work	Ulster Garden Villages QUBIS Limited Chair Northern Ireland Productivity Forum
	Other significant non-pecuniary interests	

Name: Richard Lloyd		
Role: Council member (Independent)		
Date: 17 April 2024		Details:
Pecuniary interests	Employment	
	Directorships	The Financial Conduct Authority – deputy chair The Independent Parliamentary Standards Authority – chair and non-executive director Article 36 – non-executive director
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	Article 36 - chair
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Kirsten Miller		
Role: Council member (agency industry background)		
Date: 19 April 2024		
Pecuniary interests	Employment	
	Directorships	
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Rebecca Rumbul		
Role: Council member (Independent)		
Date: 05 April 2024		Details:
Pecuniary interests	Employment	CEO of the Rust Foundation, company number 13734067
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Hansard Society (Trustee) charity number 1091364
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Krystle Sargent		
Role: Council member (Independent)		
Date: 5 April 2024		Details:
Pecuniary interests	Employment	General Counsel and Deputy Director of Business Services at UK Sport.
	Directorships	n/a
	Significant shareholdings (over 5% of issued share capital)	n/a
	Other significant pecuniary interests	n/a
Non-pecuniary interest	Membership of public bodies	Labour Party
	Office bearing in charitable bodies	n/a
	Unpaid work	n/a
	Other significant non-pecuniary interests	n/a

Name: Monisha Shah		
Role: Council Member		
Date:	3 APRIL 2024	Details:
Pecuniary interests	Employment	Hogerty Hill Limited
	Directorships	NONE
	Significant shareholdings (over 5% of issued share capital)	NONE
	Other significant pecuniary interests	Chair, Kings Counsel Appointments Selection Panel Senior Independent Member, Arts and Humanities Research Council (UKRI)
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Chair, Wikimedia UK Chair, Caterham School Trustee, Art Fund Trustee, Royal Collection Trust
	Unpaid work	
	Other significant non-pecuniary interests	Senior Independent Member, Public Appointments, Cabinet Office (ad hoc work on Advisory Assessments Panels for public roles)

Executive Directors and Shadow Directors

Name: Guy Parker		
Role: Chief Executive, ASA		
Date: 27 Mar 2024		Details:
Pecuniary interests	Employment	Chief Executive of ASA
	Directorships	Director of European Advertising Standards Alliance (EASA) President of International Council for Advertising Self-regulation (ICAS) Director of Fundraising Regulator
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	Member of Fundraising Regulator's Standards Committee
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Donna Castle		
Role: Director of Communications		
Date: 27 March 2024		Details:
Pecuniary interests	Employment	None other than the ASA.
	Directorships	None.
	Significant shareholdings (over 5% of issued share capital)	None.
	Other significant pecuniary interests	None.
Non-pecuniary interest	Membership of public bodies	None.
	Office bearing in charitable bodies	None.
	Unpaid work	Volunteer roles: <ul style="list-style-type: none"> • Council member of the Chartered Institute of Public Relations (CIPR) • Member of the CIPR Professional Practices Committee • Committee member of CIPR Public Affairs Group • Member of the Communications and Engagement Panel for the Institute of Physics and Engineering in Medicine (IPEM)
	Other significant non-pecuniary interests	

Name: Shahriar Coupal		
Role: Director, Advertising Policy and Practice		
Date: 27 March 2024		Details:
Pecuniary interests	Employment	ASA Director, Advertising Policy & Practice
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Miles Lockwood		
Role: Director of Complaints and Investigations		
Date: 27 March 2024		Details:
Pecuniary interests	Employment	ASA Director of Complaints and Investigations
	Directorships	N/a
	Significant shareholdings (over 5% of issued share capital)	N/a
	Other significant pecuniary interests	N/a
Non-pecuniary interest	Membership of public bodies	Member of the Law Society of England and Wales Non-practising solicitor on the Solicitors Regulation Authority Register (Registration No. 33259)
	Office bearing in charitable bodies	N/a
	Unpaid work	N/a
	Other significant non-pecuniary interests	N/a

Name: Judith Rowland-Hill

Role: Director of Corporate Services

Date: 02 April 2024

Details:

Pecuniary interests

Employment

None

Directorships

Significant shareholdings (over 5% of issued share capital)

Other significant pecuniary interests

Non-pecuniary interest

Membership of public bodies

None

Office bearing in charitable bodies

Unpaid work

Other significant non-pecuniary interests